

10 REASONS WHY ELECTRONIC CIGARETTES NEED TO BE REGULATED IN SOUTH AFRICA



1. To ensure children will never vape, the marketing and promotion of e-cigarettes must be regulated.

2. E-cigarettes are popularised and glamourised on social media, placing young people at risk of initiating use.

3. Regulation protects our youth from being recruited as the next generation of nicotine addicts.

4. Banning flavoured e-cigarettes would reduce their appeal to children.

5. E-cigarettes are as addictive as tobacco and may lead to cigarette smoking.

6. E-cigarette use is harmful to human health; any harmful product cannot be left to be freely marketed as a safe product.

7. Current evidence shows that e-cigarettes are harmful to health, use has been linked to severe health conditions, including cancers, respiratory and cardiovascular diseases, chest pains and mouth ulcers.

8. Unproven claims of cessation efficacy of e-cigarettes are harmful to public health.

9. Unregulated e-cigarettes undermine the use of medically proven cessation aids.

10. If e-cigarettes are a cessation aid or medicine, they need approval and must be sold under a prescription.

